



WORDS FROM CEO Brett Bachmann



To quote Shakespeare, “Summer’s lease hath all too short a date.” I can’t believe how fast the summer has come and gone. Our HHLA teachers and staff will fill the hallways of the school on August 10th with the excitement and promise of a new year. We will enroll approximately 42 students to usher in the new school year.

Summer is ending on several high notes. Our summer HHLA camp took place the week July 18-22 with over 70 students and countless volunteers and teachers making it a great success! Thanks to HHLA teacher, Nikki Sipes and Paula Carby for their time and attention to the details. Special thanks to Brad and Carla Sue Broecker for organizing our Pop-Up Sale on July 23 where we raised over \$6,000 in one day! Don’t forget that on August 6, at 12:00 noon we will host our second annual HHLA Open House inviting our graduates back to campus at 117 E. Kentucky Street to celebrate our history and the triumphs of our school. This free, fun, family event is open to all students and families of HHLA. We need your news or photos of your Heuser Hearing educational experiences for our Facebook page. Please send them to Wende Elkins at welkins@thehearinginstitute.org., or Debbie Woods at dwoods@thehearinginstitute.org.

Summer in Louisville officially ends with the Kentucky State Fair. To conclude our summer, we will once again host our Heuser Hearing booth at the fairgrounds. Please stop by the booth for a free hearing screen or questions about your hearing health.

This month we profile one of our speech pathologists, Lindsey, who works throughout the school year and summer to help improve the speech and language skills of all students -- born deaf and hard of hearing -- or otherwise. Speech therapy, hearing screens and assessments are just a part of the comprehensive work we do at here at Heuser Hearing Institute.

As fast as summer ends, the school year begins with lesson plans, field trips, the annual fundraising breakfast and our very popular Butterfly Society Luncheon at The Brown Hotel. Stay tuned for the complete listings and all of the details. As always, my door is open to you.

Happy End of Summer!

Brett



RESEARCH PARTNERSHIP WITH SONOVA

The Heuser Hearing Institute is pleased to announce a new research partnership with Sonova. As part of the partnership, Sonova will fund a full-time research audiologist at Heuser that will contribute to a project that develops and evaluates innovative hearing aid processing strategies for hearing-impaired listeners. The project is a collaboration between Dr. Pavel Zahorik, a hearing scientist and director of research at the Heuser Hearing Institute, and Dr. Olaf Strelcyk, a signal processing researcher at Sonova.

Sonova Holding AG, headquartered in Staefa, Switzerland, is the leading manufacturer of innovative hearing care solutions worldwide. The group operates through its core business brands - Phonak, Unitron, Advanced Bionics and Connect Hearing - and offers its customers one of the most comprehensive product portfolios in the industry – from hearing aids to cochlear implants to wireless communication solutions. Phonak LLC, headquartered in Warrenville, IL, is the largest group/company within Sonova. It manufactures and distributes digital hearing instruments and wireless accessories to hearing health professionals throughout the United States.

HEUSER HEARING INSTITUTE’S SELF SCREENING KIOSKS TESTS HUNDREDS OF EARS

HHI is happy to bring forth a new innovation that is designed to help people find out about their hearing health quickly and in a non-threatening environment. “Our new technology will make hearing screenings more convenient in the city and more accessible in rural areas. After completing the screening, the computer will generate a report and guide hearing impaired patients through the next steps to ear and hearing health,” says Ingrid Edwards, HHI Clinical Director. The technology has been used successfully at health fairs at UPS, Mountjoy, Chilton & Medley, Signature Health and more. “We will use this technology at health fairs and other venues because we believe the technology will encourage patients with hearing loss to seek help sooner,” adds Edwards.

For questions about this technology, contact Heuser Hearing Institute at 502-584-3573 or visit us at the Kentucky State Fair for your own hearing test.

MEET LINDSEY NOLAN - SPEECH THERAPIST AT HHLA



Lindsey has been a speech-language pathologist at HHLA for a little over two years now. In her role she works with children in early intervention, school and clinic settings. A native of Elizabethtown, she loves living in Louisville because there’s always something fun to do or a new restaurant to try.

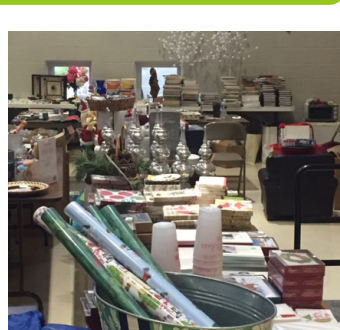
While I was completing my undergraduate at Western Kentucky University (she attended Campbellsville University for 2 years before transferring), I observed several different professions. “I knew my calling in life was to help others, but I didn’t know in what way at the time,” says Lindsey. It was when she observed a speech therapist who shared stories of non-verbal children saying “hi” for the first time with help from a hearing professional, she was hooked. “The more I looked into speech therapy, the more I knew it was the right path for me,” says Lindsey. “I’ve always been interested in hearing loss since my mom wears hearing aids,” says Lindsey. After completing her masters of science in Speech Pathology at The University of Louisville, she set her sights on a career in speech therapy and pathology. Working at Heuser Hearing with the deaf and hard of hearing has been a perfect fit for her.

According to Lindsey, the most important part of her job is educating parents to ensure carryover for the child’s speech and language skills in all settings. I’ve always loved working with children and I especially love hearing a child say their first word and seeing the parents’ faces light up,” she says. Nonetheless, the job can be challenging when trying to juggle so many different families’ schedules. “I understand that families are trying to take other siblings to soccer practice or make it to all sessions so I attempt to be as flexible as possible while still serving as many children as I can,” she adds.

When asked the future of hearing health and technology, Lindsey is optimistic. “Hearing technology has improved a lot in the last 5-10 years, so I foresee exponential growth in the coming 5-10 years as well,” says Lindsey. She’s convinced it will expand even more and as technology improves, the devices will continue to get smaller and even more advanced.

NEWS

- Fabulous Finds hosted a Pop up sale benefitting HHLA on Saturday, July 23. Volunteers Brad and Carla Sue Broecker and former Fabulous Finds staff raised over \$6,000.00. Thanks Brad and Carla Sue!



- HHLA hosted camp for over 70 kids the week of July 18th. Here are some highlights:



Wende and Jason serve snow cones.



HEUSER EVENTS

- Alumni Day Open House**
August 6th 5-7pm | Downtown Campus
- First Day Back to School**
August 10th
Downtown Campus
- Butterfly Society**
Butterflies in Motion Luncheon
October 20th noon | Brown Hotel
- Sound Beginnings Breakfast**
November 15th 8am | Downtown Campus



Joelle Beisel, Health Fair at Mountjoy, Chilton & Medley

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417 Benjamin Lane,
Louisville, KY 40222

Dupont Location | 502-584-3573
3900 Dupont Square South, Suite D
Louisville, KY 40207

Downtown Campus
111-117 East Kentucky St.
Louisville, KY 40203